

# LANGSTON REID

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## PROFILE

- Entrepreneur with proven experience in developing, leading, and deploying innovative & disruptive ventures.
  - Attending the University of Southern California in Los Angeles, United States.
  - Born in the U.S., raised in London and Zurich, offering a unique international perspective as a global citizen.
  - Skilled in Business Strategy, Branding, Marketing, Communication, Graphic Design, and Web Development.
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## EDUCATION

**University of Southern California**, Los Angeles, USA

University, 2025-Current

Area of Study: Economics, Computer Science, Marketing, Finance

**New England Innovation Academy**, Massachusetts, USA

High School, 2023-2025

Area of Study: Economics, Computer Science, Marketing, Finance

**Phillips Academy Andover**, Massachusetts, USA

High School, 2021-2023

Area of Study: Videography, Multi-Media Content Creation, Branding, Graphic Design

**Zurich International School**, Zurich, Switzerland

Middle School & High School, 2018-2021

Area of Study: Fashion Design & Entrepreneurship

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## WORK EXPERIENCE

**Business & Finance Fellow** – Warren Buffet WBRG Finance Class

May 2025 – August 2025

- Completed WBRG, a selective Warren Buffett-based program led by Harvard MBAs, focused on business, finance, and ethical leadership
- Gained core skills in value investing, market analysis, strategic thinking, and venture evaluation
- Built a strong foundation for future innovation and entrepreneurship through real-world case studies and executive-led discussions

**Financial Technology Developer, PM & Design Lead** - AdventureX Hackathon, Hangzhou, China

July 2025

- Developed a fintech platform at China's largest hackathon (800+ participants) using satellite data, news APIs, and AI for real-time investment insights
- Gained machine learning, API integration, no-code, and rapid prototyping skills during the intense 120-hour event
- Created a scalable tool empowering individual investors with institutional-level data and analysis
- Invited to an exclusive Shanghai VC event, connected my team with top firms like Booming VC and Donghao Lansheng, gaining elite mentorship and WAIC AI Conference 2025 access

**Venture Capital Analyst & Web Developer Internship** – Non Sibi Ventures

June 2025 - July 2025

- Conducted research on agri-tech and physical AI; created reports and visual presentations for key stakeholders
- Fully designed, coded, and launched firm's new website
- Designed data visualizations and presentations for high-level meetings with Google, Rice University, and investors
- Supported CEO with investor communications, startup sourcing, and strategic materials for funding meetings
- Researched and sourced early-stage startups; observed deal structures in investment meetings

**AI Researcher Internship** – Lewis Latimer Fellowship Program

May 2025 - July 2025

- Researched emerging AI tools and provided actionable insights to optimize fellowship operations
- Managed community engagement across a network of innovators, CEOs, and engineers
- Led social media strategy and coordinated the 2025 Martha's Vineyard fellows event

**Event Coordinator Internship** - Cannes Lions Festival of Creativity May 2025 – June 2025

- Coordinated guest speakers, VIP networking, and executive schedules for the Salon Culture Conversations summit
- Managed event logistics, including venue setup, breakdown, and operational flow
- Served as direct assistant to the CEO, providing strategic and on-site support throughout the event

**Founder & CEO**, NEXTGEN Student Entrepreneurship Conference 2023 - 2025

- Founded NEXTGEN to connect, educate, and empower student entrepreneurs through summits and workshops
- Attracted 350+ attendees, secured 20+ sponsors, and generated \$50K+ in revenue, achieving profitability in year one
- Scaled and led a 14-person team, expanding operations and partnerships across regions
- Organized 3 major summits and expanded internationally with a Costa Rica event in March 2025

**Founder & Director**, HiveTalks Podcast 2022 - 2024

- Founded HiveTalks podcast to inspire and empower ambitious students globally.
- Grew to 6,000+ listeners with consistent month-over-month growth.
- Produced, edited, and hosted 50+ episodes, managing all aspects of content creation.

**Strategic Assistant to CEO**, ABAGA VELLI Fashion House, 2024 Paris Fashion Week June 2024

- Contributed to marketing strategy, event coordination, and showroom setup in an international fashion environment
- Developed skills in teamwork, investor relations, product placement, and strategic planning
- Executed guerrilla marketing campaigns
- Brand model at Paris Fashion Week

**Sustainable App Developer**, MIT & Museum of Science Presenter May 2024

- Developed and presented a habit-tracking app at MIT's RAISE and Museum of Science
- Applied AI and ethical problem-solving to deliver personalized sustainability solutions
- Showcased coding, design, and user experience skills in a real-world project
- Demonstrated innovation by driving community-focused tech impact

**Attendee**, ASU+GSV Summit - Global Entrepreneurship & Innovation Event April 2024

- Gained hands-on skills in data analytics, product development, and strategic partnerships
- Learned from executives at Google, Microsoft, AWS, and industry innovators like Luis von Ahn
- Connected with global entrepreneurs and leaders at a 4-day summit, networking with top figures: Ruby Bridges, Bill Nye, etc.

**Brand Event Coordinator Internship**, Jordan Brand - Nice, France June 2023

- Supported Jordan Brand event setup for Spike Lee's Cannes Lions celebration
- Developed skills in event coordination, business management, and communication
- Gained practical experience in entrepreneurship and marketing

**Attendee**, Cannes Lions International Festival of Creativity - Nice, France 2022 & 2023

- Participated in executive workshops, enhancing skills in marketing, branding, design, and business management
- Networked with global CMOs and leading creative professionals

**Fashion Designer & Business Strategist**, Parsons School of Design - Paris, France July 2022

- Designed a 32-piece sustainable fashion collection at Parsons summer program, mastering sewing, cutting, draping, and pattern-making
- Developed expertise in fashion business strategy, global trade, materials, and cross-cultural collaboration

**Event Coordinator**, Fashion & Design Club at Phillips Academy Andover 2021 - 2023

- Led events and fundraising to build a vibrant, accessible fashion community at Phillips Academy Andover
- Strengthened public speaking, branding, budgeting, and marketing skills while fostering creativity

**Co-Founder & Co-President**, Investment Club at Phillips Academy Andover 2021 - 2023

Co-founded and led Phillips Academy Andover's first Cryptocurrency & Investment Club, promoting financial literacy and driving significant student engagement through presentations and leadership.

**Founder & CEO**, LR STREET Fashion Brand 2020 - 2023

- Self-taught sewing and coordinated with international manufacturers, completing 6 design collections with 300+ sales across 4 continents
- Designed, coded, and launched a full-stack e-commerce website handling sales and marketing
- Managed marketing, finances, and strategic growth, successfully growing an online following

Developed and launched an app under the guidance of Harvard professors and students. I learned Python and Swift coding languages, app programming, and App Store deployment through 56 hours of intensive problem-solving and teamwork.

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## VOLUNTEER & SERVICE

**Student Council President, New England Innovation Academy**

2024 - 2025

- Served as Student Body President, leading all school councils and developing key programs like Peer Mentorship and Anonymous Support
- Coded a mobile app to streamline assignments, communication, and grades for students and faculty

**Chinese Language Instructor, Andover Youth Program**

2022 - 2023

Taught Chinese to children ages 5-10 through engaging lessons and activities, leading daily sessions for two years to support multicultural learning for kids lacking access to Chinese education.

**Ambassador, Organizer, and Participant, Jimmy Fund - 5K Ovarian Cancer Run**

October 2023

Served as a student ambassador and 5km runner, raising awareness and funds for ovarian cancer research. Organized participation, co-hosted a booth, and finished the 5km race in the top 99th percentile out of 2,000+ runners.

**Event Coordinator, WINGS Initiative Fundraising & Donation Drive**

2021-2023

Raised \$3,000+ for sustainability and charitable causes through thrift stores and fundraising events. Led volunteer efforts and leveraged social media to increase engagement and impact across schools and communities.

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## AWARDS & HONORS

**Finalist, DECA Regional Business Competition**

January 2025

Earned my school's first-ever DECA award and advanced to the state competition in Boston. I presented an organization I founded, showcasing entrepreneurial skills, strategic project management, and strong pitching against over 1,000 competitors.

**1st Place Winner, Babson College - 2024 Pitch Competition**

July 2024

Developed MedID Global, a scalable health IT solution for emergency document management. Led a multicultural team, learned business strategy, and networked with investors, earning top recognition for global impact.

**Winner, Best Presenter Award, AIKreate - AI Education Technology Business Pitch Competition**

July 2024

Developed AVIR, a virtual virtual and augmented reality solution utilizing AI to transform global education through personalized virtual learning environments.

**1st Place Winner, New York University - Financial Technology Pitch Competition**

June 2024

Attended NYU's FinTech summer program, where I developed and pitched Co-Pilot, an AI-driven fintech travel app.

**Winner, Innovation & Entrepreneurship Award, New England Innovation Academy**

February 2024

Awarded by the Head of School, faculty, and advisors as the most innovative and entrepreneurial student in the entire school for founding NEXTGEN and MedID, and for leadership in the community. Earned a ticket to the exclusive ASU+GSV Summit.

**Finalist, ARMI BioTrek Institute - Annual Bio Fabrication Pitch Competition**

November 2023

Designed a cost-effective lung wound solution. Led medical research and data analysis to create a life-saving bioengineered product.

**Winner, Top Leadership Award, BETA Camp - Entrepreneurship Incubator**

June 2023

- Selected from 200+ participants for Entrepreneurship Incubator, launching an AI-driven skills-development platform
  - Led market research and applied advanced Python and web development skills to drive business growth
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## SKILLS & INTERESTS

- Languages: English, Basic German, Basic Chinese, Basic Arabic
- Web & UI/UX Design and Development
- Graphic Design, Videography, Photography, Multimedia Editing
- Investor Relations, Negotiation, Communication
- Business Development, Marketing, Branding
- Project Management, Startup Strategy, Problem Solving
- Financial & Competitive Analysis, Industry Reporting, Presentations
- Musical Instruments: Alto Saxophone, Piano, DJ